

## Website, Graphic & Brand Design Services

Prepared by Don L. Plehn Jr  
December 2018

With a core focus on delivering a “World Class Design Experience” .The purpose & goal of this presentation is to provide your company with a detailed overview of my custom design services for any design project you might have. At times a small imprint can become the identification of a business. Keeping things simple helps but it depends the target audience, product or the service. You need to be distinguished among your competitors and this is where I can help you stand out in the crowd. This presentation will include multiple design services, as seen below.



- ✓ Website Design Packages
- ✓ About Don – Services Overview
- ✓ Logo Design Packages
- ✓ Animated Video Packages
- ✓ Brochure Design Packages
- ✓ Digital Banner Design
- ✓ Business Card & Stationary Packages
- ✓ All-in-One GTM Brand Solution



# About Don L. Plehn Jr | Graphic Design Solutions

Prepared By Don L. Plehn Jr  
Big Fox Marketing, Inc.  
1 (818) 669-5711  
TheBigFoxTeam@gmail.com

Currently the Founder and CMO of Big Fox Marketing, I am award winning digital marketing expert with a core focus on developing and executing design projects for small to medium size businesses. With more than 15 years of design experience I bring a wide range of solutions including but not limited to, web design, graphic design & print design. If Your company is looking for a true expert, with experience in executing design projects at an affordable price, look no further. Here is a little bit about the services I offer and some recent customer testimonials.



## The Word On The Street About Don, Is...



Don is an incredible asset on many different levels. His Insight and expertise shines bright in his performance.

Stephen Soper, CEO



Working with Don is an absolute pleasure. He brings vast knowledge in marketing and has helped expand our product and brand across the US.

Armie Carabet, CEO



Don's experience and ability to execute marketing strategies has helped our company grow by more than 1000%. We love Don!

Timothy Green, CEO



Bringing Don on-board was a GREAT decision. His ability to adapt, identify challenges and quickly execute solutions is one of his many strengths.

Jason Raznick, CEO



Website designing is an art as well as a science. That said, I have developed high quality and affordable website design packages to meet the all of your design needs. Please review the packages below and identify the website package that's right for you!

## Bronze Design Package

### Single Page Website

- ✓ Custom webpage design
- ✓ Number of pages x1
- ✓ Stock photos x2
- ✓ Web hosting for 12 months
- ✓ Google search widget integration
- ✓ Free domain name
- ✓ Search engine submission
- ✓ Free email address
- ✓ 100% unique design guarantee
- ✓ 1<sup>st</sup> round delivered in 1 week or less
- ✓ Multiple revisions

\$399.00

## Silver Design Package

### 3 Page Website + Blog

- ✓ Custom website design
- ✓ Number of custom pages x3
- ✓ Stock photos x2
- ✓ WordPress blog integration
- ✓ Mobile responsive design
- ✓ Content management system
- ✓ Social networks integration
- ✓ Free domain name
- ✓ Web hosting for 12 months
- ✓ Contact us form
- ✓ 100% unique design guarantee
- ✓ 1<sup>st</sup> round delivered in 1 week or less
- ✓ Multiple revisions
- ✓ 24/7 free monitoring for maximum uptime
- ✓ Upgradeable to E-Commerce system

\$699.00

## Gold Design Package

### 6 Page Website + Blog

- ✓ Custom website design
- ✓ Number of pages x6
- ✓ Stock photos x3
- ✓ WordPress blog integration
- ✓ Web hosting for 12 months
- ✓ Free domain name
- ✓ Free email address
- ✓ Mobile responsive design
- ✓ Social networks integration
- ✓ Google analytics included
- ✓ Google page speed tested
- ✓ Contact us form
- ✓ Content management system
- ✓ 100% unique design guarantee
- ✓ 1<sup>st</sup> round delivered in 1 week or less
- ✓ Multiple revisions
- ✓ 24/7 free monitoring for maximum uptime
- ✓ Upgradeable to E-Commerce system

\$999.00



## Platinum Design Package

### 15 Page Website + Blog + E-commerce

- ✓ Custom website design
- ✓ Number of pages x15
- ✓ Stock photos x4
- ✓ WordPress blog integration
- ✓ 1 custom logo design w/ revisions
- ✓ Web hosting for 12 months
- ✓ Free domain name
- ✓ Free email address
- ✓ Mobile responsive design
- ✓ Social networks integration
- ✓ Google analytics included
- ✓ Google page speed tested
- ✓ Contact us form
- ✓ Content management system
- ✓ 100% unique design guarantee
- ✓ 1<sup>st</sup> round delivered in 1 week or less
- ✓ Multiple revisions
- ✓ 24/7 free monitoring for maximum uptime
- ✓ Custom shopping cart design
- ✓ Unlimited products capacity
- ✓ Unlimited categories capacity
- ✓ Stock control
- ✓ Coupon code management
- ✓ Volume discount feature
- ✓ Unlimited bandwidth
- ✓ Data entry service
- ✓ Order management system

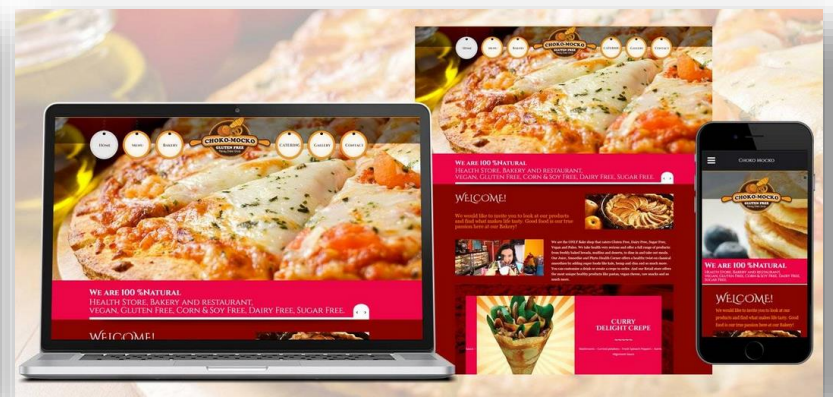
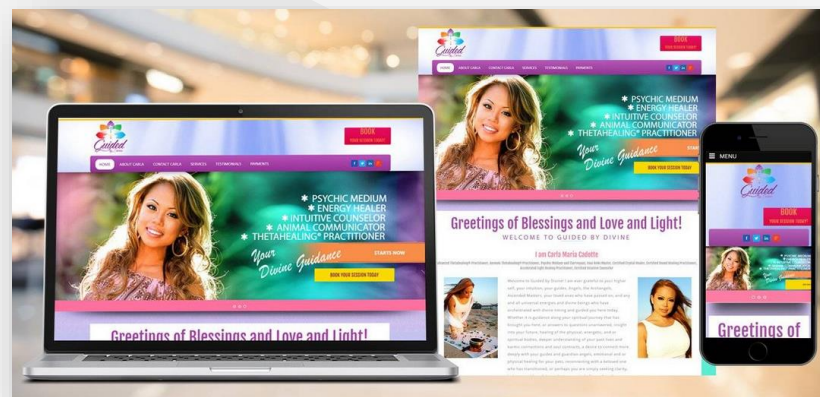
\$2999.00



# Website Design | 2018 Portfolio

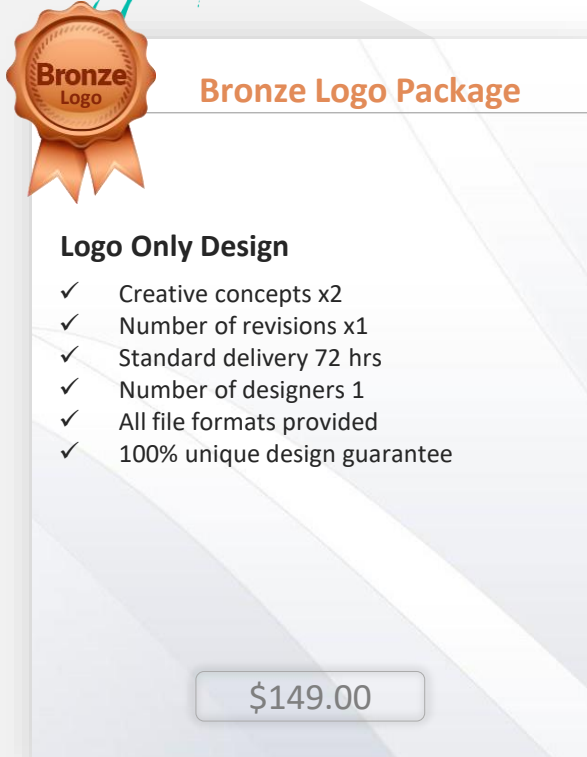


From single page websites to full spectrum E-Commerce deployments. I have provided web design services for more than countless companies in dozens of industries. Of course, I am happy to provide direct links to customer websites upon request. Here is a brief capture of some of the most recent webs design projects in my portfolio.



## Logo design

Whether it is your business card, letterhead or a brochure, the first thing that gets noticed is your logo design. A custom logo design stays with a business for a long time. It does not get changed often due to rebranding headaches, therefore rushing your logo project could prove to be a false economy. Getting it right should be one of the fundamentals of your branding strategy. Please see my current logo packages and recently completed logo designs below.



**Bronze Logo Package**

**Logo Only Design**

- ✓ Creative concepts x2
- ✓ Number of revisions x1
- ✓ Standard delivery 72 hrs
- ✓ Number of designers 1
- ✓ All file formats provided
- ✓ 100% unique design guarantee

\$149.00



**Silver Logo Package**

**Logo + Stationary Design**

- ✓ Creative concepts x4
- ✓ Number of revisions x3
- ✓ Fast delivery 48 hrs
- ✓ Number of designers 2
- ✓ Business Card Design Included
- ✓ Business Stationary Included
- ✓ All file formats provided
- ✓ 100% unique design guarantee

\$199.00

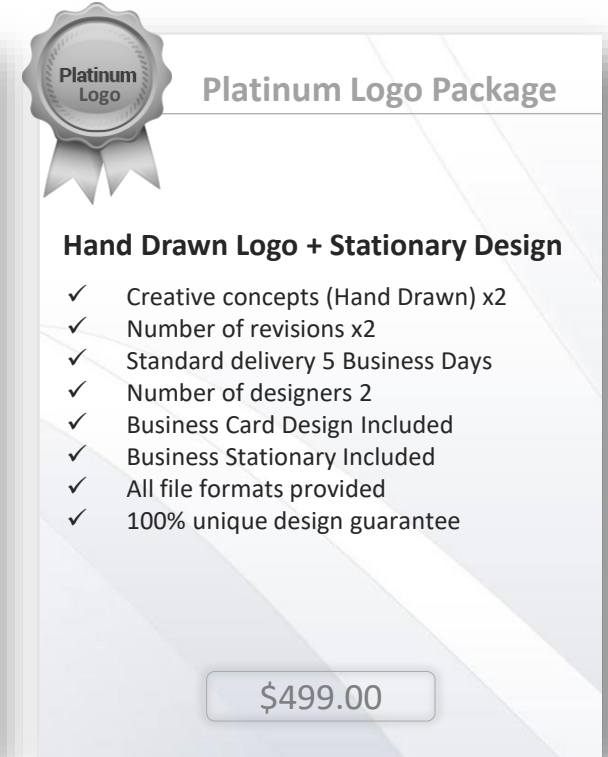


**Gold Logo Package**

**Logo + Stationary Design**

- ✓ Creative concepts unlimited
- ✓ Number of revisions unlimited
- ✓ Fast delivery 48 hrs
- ✓ Number of designers 8
- ✓ Business Card Design Included
- ✓ Business Stationary Included
- ✓ Email signature included
- ✓ MS Word letterhead included
- ✓ Fax template included
- ✓ All file formats provided
- ✓ 100% unique design guarantee

\$299.00



**Platinum Logo Package**

**Hand Drawn Logo + Stationary Design**

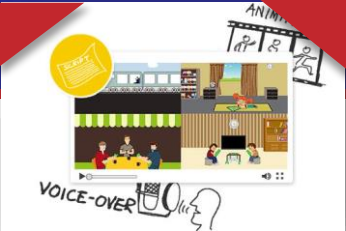
- ✓ Creative concepts (Hand Drawn) x2
- ✓ Number of revisions x2
- ✓ Standard delivery 5 Business Days
- ✓ Number of designers 2
- ✓ Business Card Design Included
- ✓ Business Stationary Included
- ✓ All file formats provided
- ✓ 100% unique design guarantee

\$499.00

### Recent Logo Examples



# Video | Custom Video & Voiceover Packages



Are you looking for a Promotional Video production service? If so, you have come to the right person! My animation design service is suitable for startups and established companies alike. Pick a package below and you could be only a couple weeks away from your brand new eye catching and stunning promotional video.



## Bronze Video Package

### Whiteboard Video

- ✓ Voice over included
- ✓ Custom animation (Whiteboard)
- ✓ Duration (60 Seconds)
- ✓ Story board included
- ✓ Background music included
- ✓ Standard delivery (2 weeks)
- ✓ 100% unique video guarantee

\$499.00



## Silver Video Package

### Whiteboard Video Plus

- ✓ Voice over included
- ✓ Custom animation (Whiteboard)
- ✓ Duration (60 Seconds)
- ✓ Story board included
- ✓ Custom script included
- ✓ Background music included
- ✓ Standard delivery (3 weeks)
- ✓ 100% unique video guarantee

\$699.00



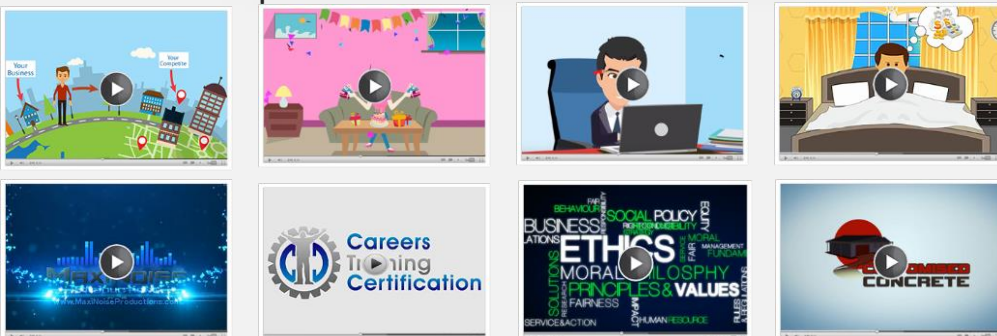
## Gold Video Package

### Graphic Animation Video

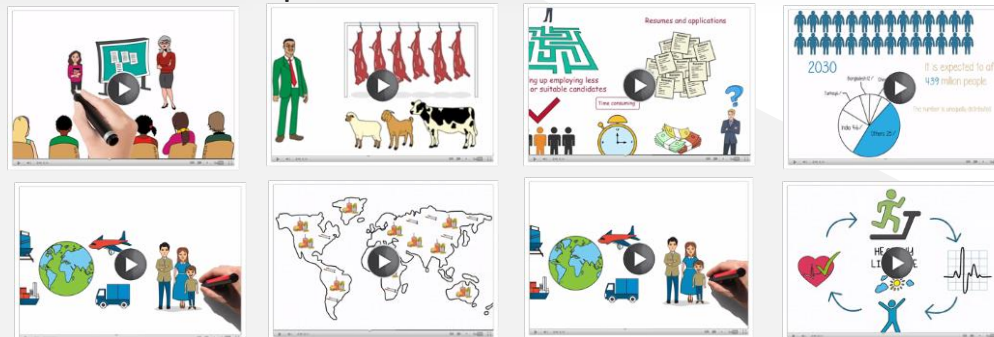
- ✓ Voice over included
- ✓ Custom animation (Character Animation)
- ✓ Duration (60 Seconds)
- ✓ Story board included
- ✓ Custom script included
- ✓ Background music included
- ✓ Standard delivery (3 weeks)
- ✓ 100% unique video guarantee

\$899.00

### Animation Video Examples



### WhiteBoard Video Examples





# Video | Custom Video & Voiceover Packages

Are you looking for an affordable brochure designing expert? If so you have come to the right person. With more than 250 brochure designs under my belt I have the experience to design an eye catching and informative brochure for your next tradeshow, meeting, email, hand-out and more. Take a look at my brochure design packages and identify which one would be best for you.



## Single Sided Leaflet

### Brochure Design

- ✓ SSL brochure design concept x1
- ✓ Stock photo x1
- ✓ Unlimited revisions
- ✓ Standard delivery (3d days)
- ✓ 100% unique design guarantee

\$149.00



## Double Sided Leaflet

### Brochure Design

- ✓ SSL brochure design concept x1
- ✓ Stock photo x1
- ✓ Unlimited revisions
- ✓ Standard delivery (3d days)
- ✓ 100% unique design guarantee

\$199.00



## Folder Layout

### Brochure Design

- ✓ FL brochure design concept x1
- ✓ Stock photo x1
- ✓ Unlimited revisions
- ✓ Standard delivery (3d days)
- ✓ 100% unique design guarantee

\$299.00



## 4 Page Layout

### Brochure Design

- ✓ 4 page design concept x1
- ✓ Stock photo x1
- ✓ Unlimited revisions
- ✓ Standard delivery (3d days)
- ✓ 100% unique design guarantee

\$349.00



## Tri-Fold Layout

### Brochure Design

- ✓ TFL brochure design concept x1
- ✓ Stock photo x1
- ✓ Unlimited revisions
- ✓ Standard delivery (3d days)
- ✓ 100% unique design guarantee

\$399.00



## 8 Page Layout

### Brochure Design

- ✓ 8 page design concept x1
- ✓ Stock photo x1
- ✓ Unlimited revisions
- ✓ Standard delivery (3d days)
- ✓ 100% unique design guarantee

\$499.00





# Brochure Design | 2018 Portfolio

Company brochures play an integral role in driving brand awareness for unique products, events, services and more. Finding the right balance between design and information is key when creating new design concepts for my clients. I believe I have found the right formula, and I know my past clients would agree! I have captured a few of my most recent brochure designs for you to glance at.





# Digital Banners | Custom Banner Design



Customers will buy your products or avail your services only if you are able to convince them of your high quality and profound benefits. My promise, is to provide you sound and compelling banner designs that speak to the quality of your products or services, and help you uplift your marketing activities. Please take a look at my banner packages and recent designs below.

**Bronze Banner** **Bronze Static Web**

**Banner Design**

- ✓ Banner design concept x1
- ✓ Stock photo provided by client
- ✓ Unlimited revisions
- ✓ Standard delivery (3 days)
- ✓ Banner size (Any)
- ✓ 100% unique design guarantee

\$89.00

**Silver Banner** **Silver Animated Web Gif**

**Banner Design**

**BEST VALUE**

- ✓ Banner design concept x1
- ✓ Stock photo x1
- ✓ Unlimited revisions
- ✓ Standard delivery (3 days)
- ✓ Banner size (Any)
- ✓ 100% unique design guarantee

\$119.00

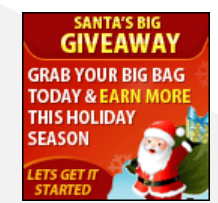
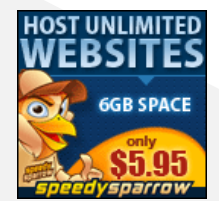
**Gold Banner** **Gold Flash Web**

**Banner Design**

- ✓ Banner design concept x1
- ✓ Stock photo x1
- ✓ Unlimited revisions
- ✓ Standard delivery (3 days)
- ✓ Banner size (Any)
- ✓ 100% unique design guarantee

\$149.00

## Recent Banner Examples



# Business Card & Stationery | Design Packages



Want your business to make a strong and memorable first impression? Get professionally designed business stationery that will portray your company / brand positively. I specialize in, business cards, letterheads, envelopes, complimentary slips and more. Please see my stationery packages, recent business card designs and stationary layouts below.



**Silver Package**

## Silver Stationery Only

### Stationery Design

- ✓ Letterhead design included
- ✓ Envelope design included
- ✓ Compliment slip design included
- ✓ Corporate brochure layout design included
- ✓ Email signature design included

\$89.00



**Gold Package**

## Gold Stationery + Business Card



### Stationery + Business Card Design

- ✓ Business card design included
- ✓ Letterhead design included
- ✓ Envelope design included
- ✓ Compliment slip design included
- ✓ Corporate brochure layout design included
- ✓ Email signature design included

\$149.00

### Business Card Examples



### Stationery Examples





# All-In-One Digital Package | Custom Go-To-Market Solution

Starting a new business is a very hectic process. You have limited resources but the list of tasks is huge. I offer expert branding services that will make your new startup business look impressive and trustworthy. With my all-in-one branding package, you can get everything you need. As a startup you want to be seen a composed and well integrated business therefore your marketing collateral needs to be coherent. This package does exactly that.

## Gold Logo Package

- ✓ Gold logo package included
- ✓ Complete brand bible included

## Gold Stationary Package

- ✓ Business card design included
- ✓ Letterhead design included
- ✓ Envelope design included
- ✓ Compliment slip design included
- ✓ Corporate brochure layout design included
- ✓ Email signature design included

## Company Signage

- ✓ Shop or outlet signage design
- ✓ VAN poster

## Animated Video

- ✓ 30 second whiteboard video
- ✓ Voiceover included

## FREE Free Stuff

- ✓ Free marketing guide
- ✓ Free business plan template

## Platinum Website Package

- ✓ Custom website design
- ✓ Number of pages x15
- ✓ Stock photos x5
- ✓ WordPress blog integration
- ✓ 1 custom logo design w/ revisions
- ✓ Web hosting for 12 months
- ✓ Free 2 year domain name registration
- ✓ Free email address
- ✓ Mobile responsive design
- ✓ Social networks integration
- ✓ Google analytics included
- ✓ Google page speed tested
- ✓ Contact us form
- ✓ Content management system
- ✓ 100% unique design guarantee
- ✓ 1<sup>st</sup> round delivered in 1 week or less
- ✓ Multiple revisions
- ✓ 24/7 free monitoring for maximum uptime
- ✓ Custom shopping cart design
- ✓ Unlimited products capacity
- ✓ Unlimited categories capacity
- ✓ Stock control
- ✓ Coupon code management
- ✓ Volume discount feature
- ✓ Unlimited bandwidth
- ✓ Data entry service
- ✓ Order management system

## Gold Flash Banner Package

- ✓ 4 design concepts
- ✓ Stock photos x4
- ✓ Unlimited revisions
- ✓ Standard delivery (3 days)
- ✓ Banner size (Any)
- ✓ 100% unique design guarantee

## Social Media Integration

- ✓ Facebook
- ✓ Twitter
- ✓ Instagram
- ✓ Youtube
- ✓ LinkedIn

## Analytics

- ✓ Google Analytics integration
- ✓ Landing page creation system
- ✓ Web traffic statistics

## Website Chat

- ✓ 1x user chat system integration

## \$120 PPC Adwords Credit

- ✓ Adwords campaign setup included x1 campaign

## Search Engine Optimization

- ✓ Nationwide search engine submissions
- ✓ SEO Pages included x5
- ✓ Optimize image tags included
- ✓ Optimize sitemap included
- ✓ Robot txt included
- ✓ Analytics Tracks included
- ✓ Optimize meta tags included
- ✓ Google map indexing included
- ✓ Comprehensive on-page SEO report included

## Phone Line + Desk Phone

- ✓ 1 local US phone number
- ✓ Out of office IVR message by professional actor
- ✓ Free desk phone for office x1
- ✓ Call answering service x1



\$5,999.00



\$2,999.00

## Lets Have A Conversation!

Contact: Don L. Plehn Jr.  
Email: [TheBigFoxTeam@gmail.com](mailto:TheBigFoxTeam@gmail.com)  
Phone: 1 (818) 669-5711

